Interested in publishing a textbook? TTU Libraries can help!

Texas Tech University Libraries invites faculty to submit textbook proposals to our new publishing program, RAIDER Publishing.

Overview
In an effort to lower textbook prices and increase student success, Texas Tech University Libraries’ RAIDER Publishing creates a venue for TTU faculty to publish affordable textbooks for TTU classes. This program will resemble the traditional university press publishing process, providing peer-review, copy-editing and layout for textbooks, which will be published digitally with optional print versions. Books will be distributed in two cost brackets: low-cost and open.

Currently in the pilot stage, we welcome proposals from faculty ready to work with library staff to develop the first round of high-quality, digital textbooks at affordable prices.

Why publish with us?
- **Customization:** Why build your course around a textbook when you can build a textbook around your course? And if the text needs to be updated later, we will help work with authors to implement these updates without impacting pricing for future versions of the book.
- **Affordability:** Students come to college facing high prices for tuition, fees, room and board, and more. Help lower these high prices with the one factor you can control: textbooks. Studies have shown that affordable textbooks = increased student success.
- **Easily Accessible:** Digital textbooks means they can easily be accessed anywhere with an internet connection. Plus, students will retain access indefinitely. For those who might prefer print versions, we hope to offer an option print-on-demand option to be sold through the TTU Bookstore.
- **Support TTU:** Our textbook will be distributed through TTU Libraries and the Texas Tech Barnes & Noble Bookstore, and any library profits will be used to fund future textbook affordability initiatives.

Currently accepting proposals!
RAIDER Publishing currently seeks authors interested in participating in the pilot stage of our new program. We define textbooks as works written for classroom adoption, whether traditional textbooks, readers, lab manuals, etc. Interested authors will write their textbook and then work with RAIDER Publishing staff to develop efficient workflows and create a product which benefits the class and while taking advantage of the digital format. Since disciplines’ needs vary, we hope to have a wide variety of disciplines represented in our pilot authors, so that we will ultimately maximize usability across campus.

Want to learn more?
If you’re interested in learning more about RAIDER Publishing or submitting a proposal, please contact Heidi Winkler, Digital Services Librarian, heidi.winkler@ttu.edu.

For more information, visit our guide at [http://guides.library.ttu.edu/raiderpublishing/](http://guides.library.ttu.edu/raiderpublishing/).